



true *(to form)*

"conforming to your expectations"

The Mill
Mill Road
Leighton Buzzard
Bedfordshire
LU7 1BA

tel: 01525 375046
fax: 01525 375046
e: sales@edgeseating.com
www.edgeseating.com

true

In the arena of soft seating we consistently hear the same words to describe product and how it conforms to our lifestyle.

The true meaning of these words may possibly have been lost and at times taken for granted. They sound good but do they really relate to the product?

Edge Design would like to remind you of why such words are used, while presenting you with our latest collection of products.

Our "true" collection has been developed to re-define why such words should be used.

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110

Unique
[yoo-neeek]



"having no like or equal"





"adapted or designed for actual use"



130

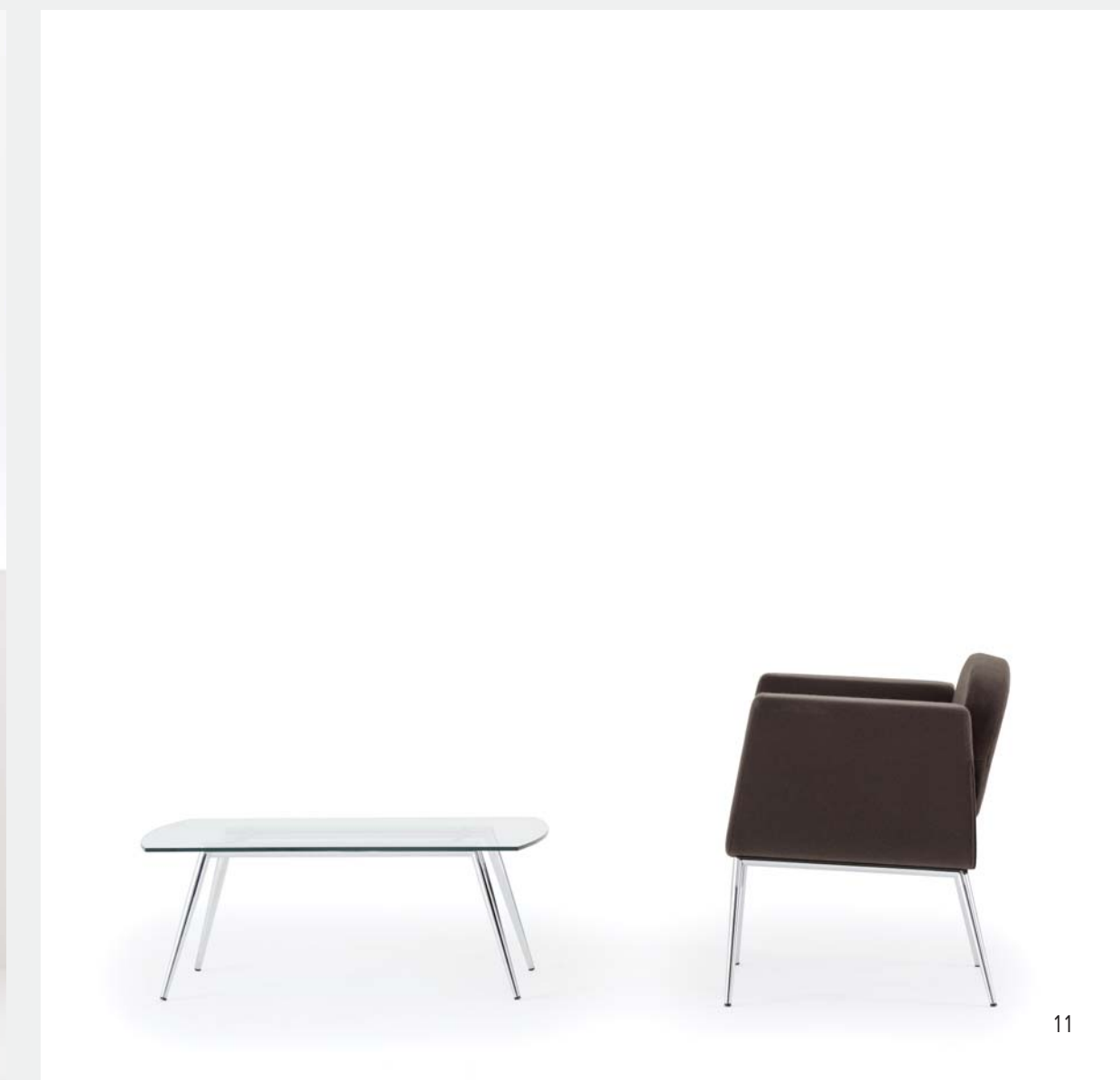
Stylish
[stahy-lish]



"having a superior quality"



*“characterized by **elegance** or **beauty of form**”*

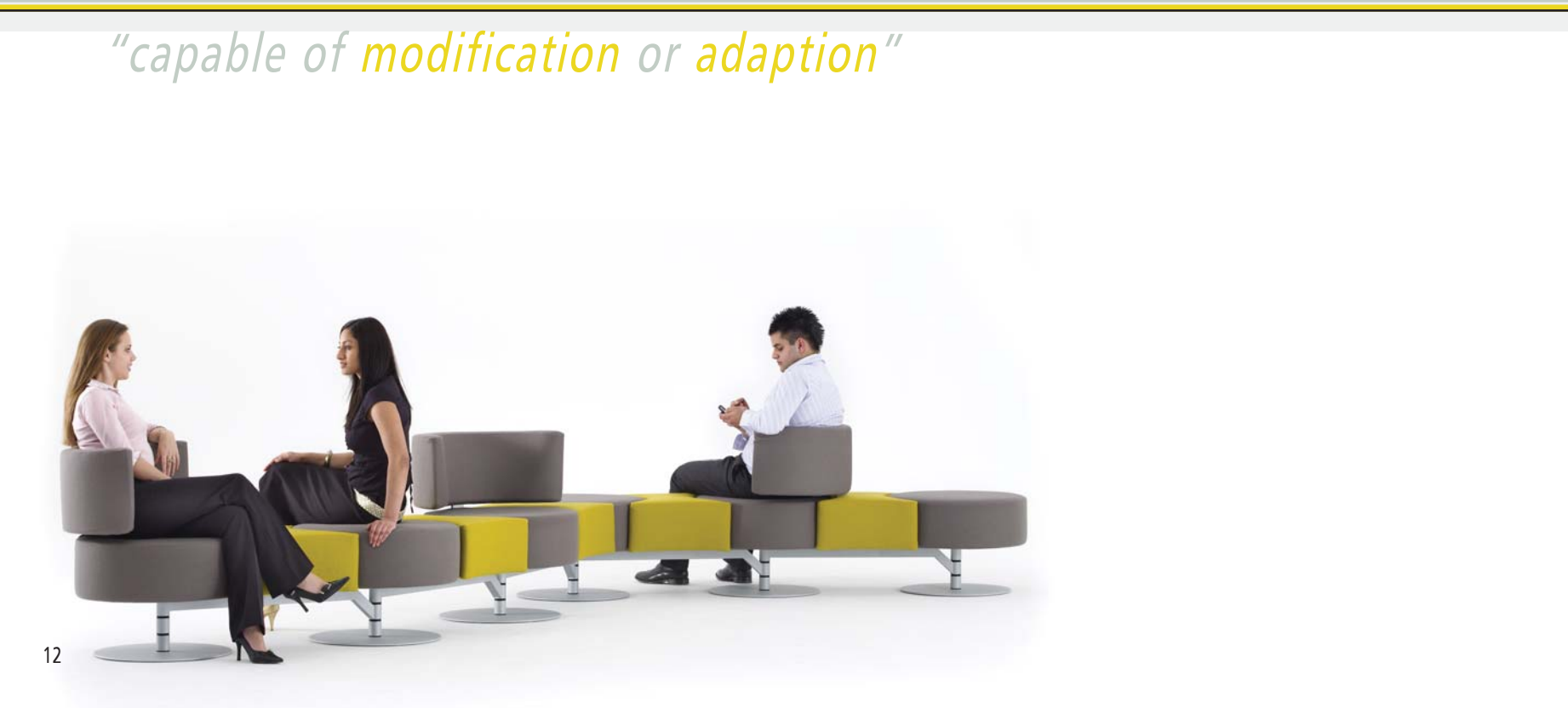


70

Flexible
[flek-suh-buhl]



"capable of modification or adaption"



80

Contemporary
[kuhn-tem-puh-rer-ee]



"modern ideas of fashion in style and design"



50

Classic
[klas-ik]



"of enduring interest, quality, or style"

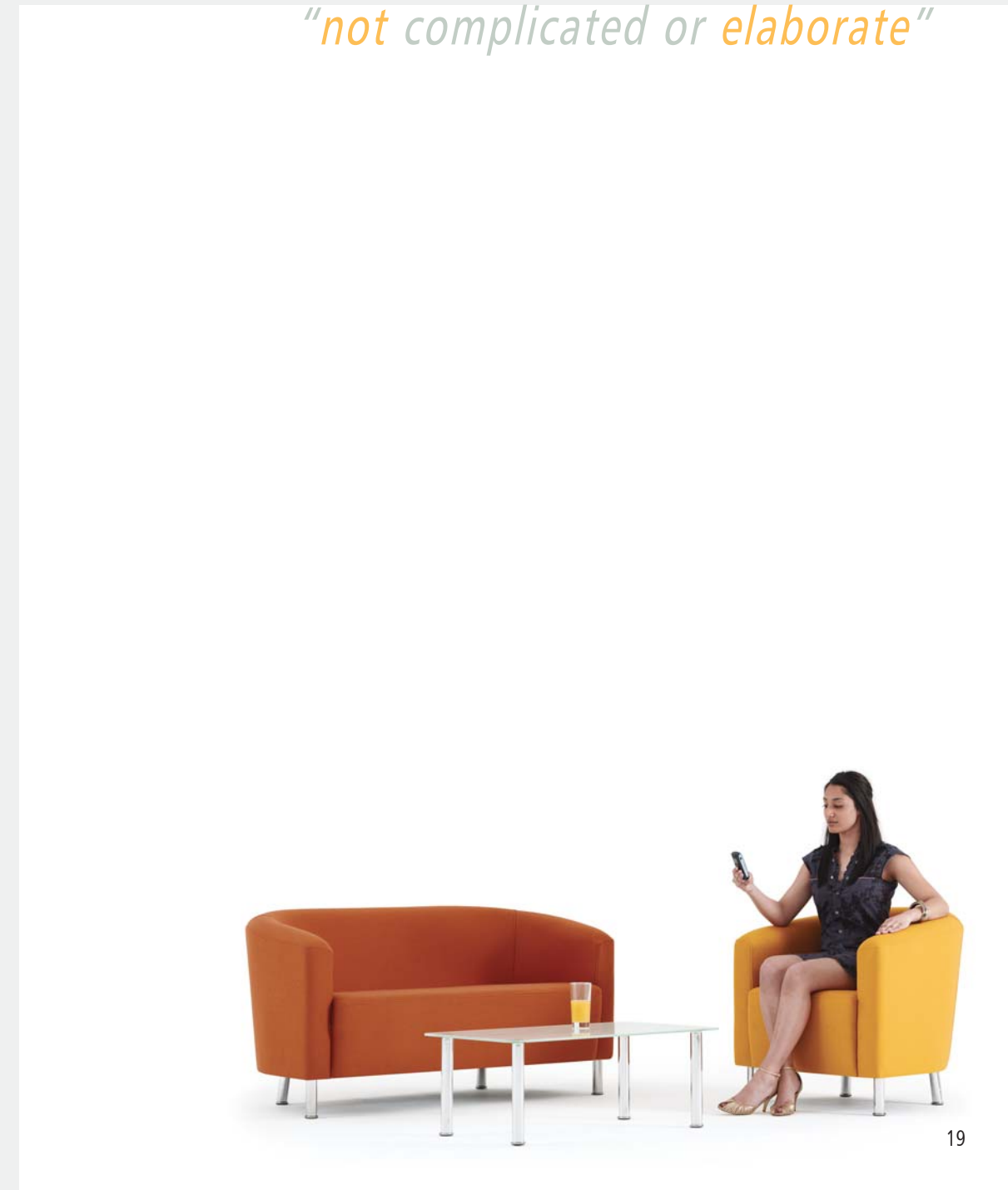


30

Simplicity
[sim-plis-i-tee]



"not complicated or elaborate"

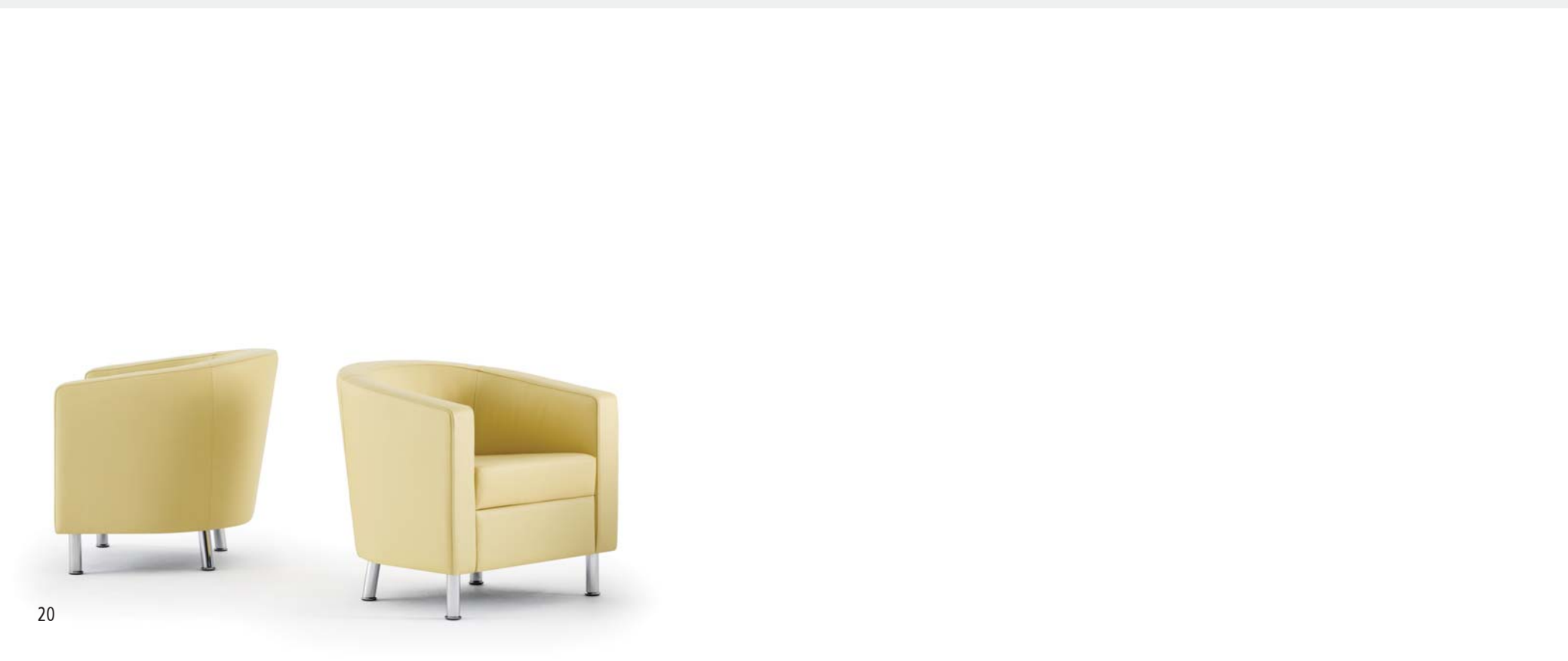


40

Timeless
[tahym-lis]



"without beginning or end; everlasting"



Innovation
[in-uh-vey-shuhn]

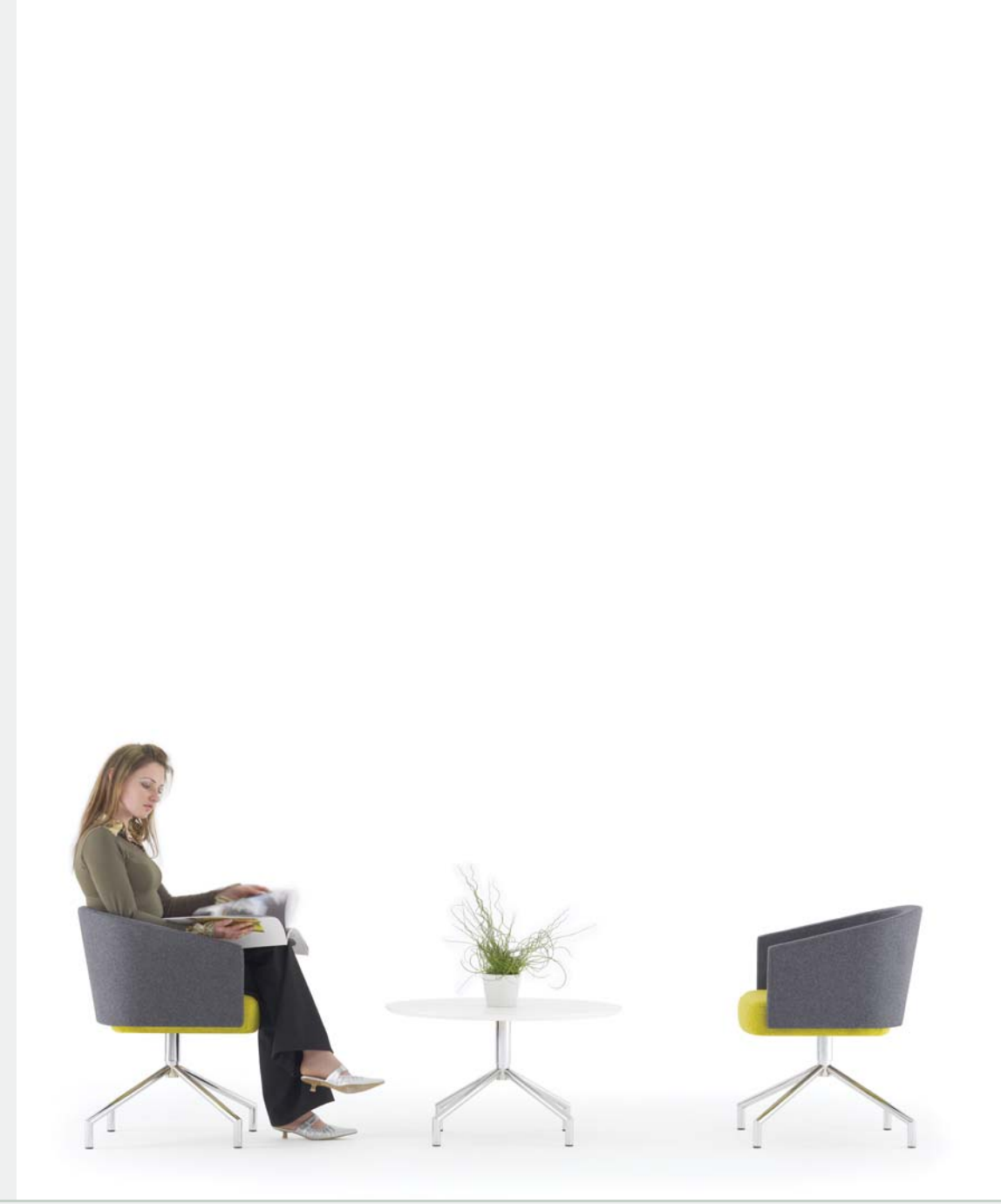


"something new or different introduced"



15

Harmony
[hahr-muh-nee]



"a consistent, orderly, or pleasing arrangement of parts"



120

Diverse
[di-vurs,dahy-vurs]



"of a different kind, form or character"



07

Distinctive
[di-sting-k-tiv]



"special quality, style, attractiveness"



designers

Edge Design has the sole objective of bringing the very best of UK and European soft furnishing design to the most discerning of clients.

Edge encompasses style and imagination and will continue to design and develop seating that provides a visually attractive and practical solution for the ultimate in open space creativity.



biographies

15

David Fox:

In 1996 he graduated with a BA (hons) in Industrial Design at the University of Teesside. From 1997 he spent just over four years as a designer, then design manager for UK based bed manufacturer JAY-BE Ltd. 2001 saw the birth of his own design consultancy, which specialises in Furniture and Industrial Design projects. David is now working with a number of manufacturers both in the UK and overseas.

20

Erla Sólveig Oskarsdóttir:

Born in Iceland and educated in industrial design at the Danish Design School in Copenhagen. She moved back to Reykjavik after finishing her studies to work as an independent designer. Erla works in furniture design and co-operates with companies in Europe and USA.

70

Denis Santachiara :

Compared to the mainstream international scene, his design is peculiar and all but ordinary. He started his career with the creation of objects which are a mixture of art and design. Denis continues to research and design new products for internationally recognised brands.

80 & 120

Christian Lepper:

He began carpentry training in 1978 and attended a university course in Architecture while working as a self-employed designer. Later he completed projects involving artists, architects and designers.

Roland Schmidt:

A trained carpenter, he attended the Product Design School in Kassel from 1983 to 1989 and from 1990 to 1992 worked for the Innsbruck-based "Lichtplanung Bartenbach".

Uwe Sommerlade:

Qualified as a carpenter after secondary education he attended the Product Design School in Kassel between 1983 and 1990. Subsequently he worked in many architects' offices and with exhibition professionals in Kassel and Berlin.

90 & 110

Martin Ballendat:

In 1983 he obtained his diploma for industrial design at the Folkwang Schule Uni Essen and for more than 20 years now, he has successfully been working as an interior designer. He lectures in industrial design and since 1994 has received more than 30 international design awards.

130

Luca Scacchetti:

In 1972 he took his doctor's degree at the Faculty of Architecture at the Politecnico in Milan. He lectured in the department of architecture at the Istituto Europeo di Design from 1987 and was head of this department from 1990-1995. Scacchetti designs furniture, lighting appliances and accessories for major Italian and European companies of these sectors.